



ODYSSEY HOUSE LOUISIANA



THE THIRD ANNUAL

PIRATE BALL

JUNE 17 | 7PM-10PM | THE CANNERY

OHL Board of Directors

Robert Moffett
Chair

Rebecca Miller
President

Curt Bruss
Vice President

Vanessa Caliste-Swafford
Vice President

Beverly Nicholls
Treasurer

Alexis Butler
Secretary

Dr. Lynn Bernal-Green

Jared Broussard

Troy Gant

Cara Hall

Darryl Harrison

Eric A. Johnson

Dr. Robert Matheney

Scott Reddoch

Leo Schott

Alon Shaya

AHOY SPONSORS!



Odyssey House Louisiana (OHL) is on a hunt to find sponsors for our Third Annual Pirate Ball and we would love for your business to come aboard! The event will be held on June 17, 2017, at The Cannery in Mid-City (3803 Toulouse St.) and will feature great food, libations, live music, performances, a silent auction, raffle and general pirate revelry. As this is New Orleans, all attendees are encouraged to wear their finest pirate attire or be prepared to walk the plank.

By becoming a Pirate Ball sponsor, you will be directly benefiting OHL's addiction treatment and community health programs, as well as promoting your business to nearly 300 attendees. Perks for sponsoring The Pirate Ball include patron tickets, seated tables, logo displays, web and social media presence, and many more (listed in full on the following page).

Beginning this year, OHL is offering a special sponsorship opportunity to present the first ever "Thomy Lafon Award." The award will honor an individual who made significant contribution(s) to OHL's mission and social services in New Orleans. The award will also celebrate the life and work of philanthropist, human rights activist, and original proprietor of OHL's 1125 N. Tonti St. property, Thomy Lafon.

In light of these exciting sponsorship opportunities, we hope that you are able to participate in this year's Pirate Ball. You will find more information in this packet, but if you have any questions, please do not hesitate to contact OHL Events Coordinator:

Branden Hawkins
Cell: 504.330.4634
Email: bhawkins@ohlinc.org

Thank you!

SPONSORSHIP OPPORTUNITIES

Captain's Table \$10,000+

- Title Sponsorship
- Twenty (20) Pirate Ball tickets and two (2) reserved tables
- Priority recognition across Odyssey House Louisiana social media platforms
- Priority recognition on the Odyssey House Louisiana website
- Priority recognition on all Pirate Ball email correspondences
- Priority recognition on all event literature
- Opportunity to display two (2) custom slides in the event slide-show reel
- Verbal acknowledgment during CEO presentation
- Opportunity to make a short speech during CEO Presentation
- Official sponsor and presenter of the Thomy Lafon Award

First Mate \$5000

- Ten (10) Pirate Ball tickets and one (1) reserved table
- Recognition across Odyssey House social media platforms
- Recognition on the Odyssey House Louisiana website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slide in the event slide-show reel
- Verbal acknowledgment during CEO presentation
- Opportunity to make a short speech during CEO Presentation

Boatswain \$2500

- Ten (10) Pirate Ball tickets and one (1) reserved table
- Recognition across Odyssey House social media platforms
- Recognition on the Odyssey House Louisiana website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slide in the event slide-show reel
- Verbal acknowledgment during CEO presentation

Sailor \$1000

- Ten (5) Pirate Ball tickets and five (5) reserved seats
- Recognition across Odyssey House social media platforms
- Recognition on the Odyssey House Louisiana website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Opportunity to display one (1) custom slide in the event slide-show reel

Deck Hand \$500

- Two (2) Pirate Ball tickets and two (2) reserved seats
- Recognition across Odyssey House social media platforms
- Recognition on the Odyssey House Louisiana website
- Recognition on all Pirate Ball email correspondences
- Recognition on all event literature
- Logo inclusion in event slide-show reel

ODYSSEY HOUSE LOUISIANA PRESENTS
THE THIRD ANNUAL PIRATE BALL
JUNE 17, 2017 | 7PM-10PM | THE CANNERY



COMMUNITY IMPACT

With your support of OHL's Third Annual Pirate Ball, you will be contributing to OHL's long term success in empowering individuals to become active participants in their recovery to reclaim functional, productive lives. Your sponsorship will help strengthen OHL's encompassing system of care that includes detox, treatment, behavioral and medical healthcare, life-skills, counseling, and case management services. OHL currently sees **6,000+** annual visits to our community health center, **900+** annual admissions into our residential programs, **1400+** annual admissions into our detox programs. Overall, OHL provides services for over **900 individuals every month**.

SUPPORT FOR THE FUTURE

Currently, OHL is poised to make its most substantial expansion in the agency's 44-year history: a \$10 million complete renovation and redesign of its Treme-Lafitte facility and the development of a new facility on S. Broad Street (the old Bohn Motor Co. Building). The renovations at these two facilities will allow OHL to expand its services, **nearly doubling its treatment capacity** and creating two sites for its Community Health Center. While OHL has raised the bricks and mortar funds for these projects, the agency anticipates a fundraising need of approximately \$1 million to fully furnish the renovated buildings. OHL will need to purchase all interior furnishings for the upgraded facilities, including kitchen equipment, beds for clients, and furniture. Proceeds generated from OHL's Pirate Ball will go directly into a dedicated fund to help OHL furnish its new facilities.



1125 NORTH TONTI STREET



2700 SOUTH BROAD STREET
(OHL'S FUTURE SITE)

SPONSORSHIP FORM

If you would like to become a Pirate Ball sponsor, please complete the form below. We will follow up with you about payment and sponsorship benefits. To submit your form, or if you have questions or concerns, please contact:

Branden Hawkins
Events Coordinator
Odyssey House Louisiana
bhawkins@ohlinc.org
504.330.4634

OR

Dean Arnett
Donor / Community Relations
Odyssey House Louisiana
darnett@ohlinc.org
504.717.3023

Name of Business or Individual: _____

Contact Name (if different than above): _____

Address: _____

Email: _____

Daytime Phone: _____

Sponsorship Level (please select one):

☐ Deck Hand (\$500)

☐ Sailor (\$1000)

☐ Boatswain (\$2500)

☐ First Mate (\$5000)

☐ Captain (\$10,000)

TICKETS

(In addition to tickets provided with sponsorship)

Number of additional tickets (\$50 each): _____

Name (printed): _____

Signature: _____ Date _____